DAT & Prometeia: innovation in the Automotive sector through reliable data and cutting-edge technologies

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Aula P2.4 - MO-25 (via Pietro Vivarelli, 10 - Modena).
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Artificial Intelligence is used in various industries to increase process efficiency, improve decision making and provide innovative customer experiences but at the bottomline it requires Data.

The Deutsche Automobil Treuhand (DAT), founded in 1931 as a neutral intermediary between all stakeholders of the automobile industry, has devoted its efforts to the mission of collecting and organizing comprehensive automotive data and provide the industry with the most superior information through distinctive products and services.

The advent of the Big Data technologies and Machine Learning techniques has given the opportunity to DAT to seed a partnership with Prometeia in order to leverage on its huge Data Hub to innovate its products and services, enable a digital vehicle lifecycle and make business easier and more efficient for its customers and clients. During our speech we will shade some light on motivations and lessons learned from such a journey along with some real applications and the technical challenges that are encountered.

Helmut Eifert is Responsible managing Director for DAT’s group wide "Innovation- and Product management" and "international business". He started working at DAT in 2012.

Fabio Fumarola is Principal AI Engineer Computer Vision and Machine Learning at Prometeia. He leads a team of Data Scientists to support Insurance companies in their digital transformation process.